

連續 7 年 招聘廣告數量\*，讀者人數# 全港 No.1

讀者人數衝破 363,000<sup>^</sup>

是同類型招聘雜誌的 2 倍!

(2025年2月生效)

## 強勢發行網絡 於港鐵站免費派發

為確保廣告商達到理想宣傳效益，《JobMarket求職廣場》不斷拓展分銷派發網絡，務求接觸更多優質讀者。自2014年1月逢星期二、五於港鐵站內免費派發，除了舊有的港島綫、荃灣綫、觀塘綫、將軍澳綫及東涌綫，由2022年1月更新增至東鐵綫及屯馬綫，共七條港鐵綫，43個派發點。加上其他人流地區，總數超過百個派發熱點。全面覆蓋香港、九龍及新界地區，成為全港領先發行網絡的招聘媒體。

### 港鐵派發點 逢周二、五下午4:45於港鐵站開始派發

荃灣綫	觀塘綫	屯馬綫	港島綫	東涌綫	東鐵綫	將軍澳綫
美孚站內	九龍塘站內	天水圍站內	中環站內	東涌站內	大圍站內	坑口站內
長沙灣站內	九龍灣站內	屯門站內	銅鑼灣站內	青衣站A1/A2出口	粉嶺站A2出口	
旺角站內	觀塘站內	馬鞍山站B出口	柴灣站內			
尖沙咀站內	黃大仙站E出口	元朗站G1出口	金鐘站A出口			
油麻地站D出口	彩虹站B出口	第一城站C出口				
葵興站A出口	鑽石山站A出口					
荔枝角站A出口	藍田站A出口					
太子站B1出口						
佐敦站A出口						



逢周一、三 上午7:30開始派發

港島綫	荃灣綫	屯馬綫	觀塘綫	將軍澳綫	東鐵綫
上環站E2出口	荃灣站A出口	紅磡站理工出口	樂富站A出口	寶琳站A1出口	沙田站B出口
灣仔站政府合署天橋	葵芳站D出口	啟德站A出口			
北角站B1出口	旺角站新世紀廣場出口				
鯉魚涌站A出口					
太古站A2出口					

### 全港13間勞工處就業中心 逢周二、五免費索取

金鐘、北角、東九龍、西九龍、觀塘、沙田、上水、荃灣、屯門、東涌、元朗、  
建造業招聘中心、零售業招聘中心 / 飲食業招聘中心

### 各區公共圖書館免費閱讀

### 大專院校及其他機構 逢周五免費索取

#### 各大專院校

香港浸會大學  
香港浸會大學國際學院  
理工香港專上學院  
香港中文大學  
香港大學  
HKU SPACE 統一教學中心  
HKU SPACE 九龍東分校

嶺南大學  
香港樹仁大學  
香港都會大學  
香港恆生大學  
香港教育大學  
明愛專上學院

#### 其他學院及機構

Wall Street Institute - 佐敦  
僱員再培訓局 - 天水圍  
僱員再培訓局 - 柴灣  
聖雅各福群會 - 灣仔  
聖雅各福群會 - 鯉魚涌  
蒙妮坦學院 - 尖沙咀

### 網上版

電子版《JobMarket求職廣場》同步  
於 www.jobmarket.com.hk 出版，原汁原味日日睇！



### JobMarket 手機應用程式



一站式搵工、增值、  
職場資訊平台！  
手機一按即通！



\*根據 admanGo 2014年至2021年度調查結果，JobMarket為全港最多廣告之招聘雜誌  
#根據 Ipsos Media Atlas 2015年第一季至2021年第二季調查結果，JobMarket為全港最多讀者人數之招聘雜誌  
^根據 Ipsos Media Atlas 2019年第一季調查結果

**No.1** Job classified ads\* and  
Readership# for **7** consecutive years  
among all recruitment magazines in Hong Kong!

Breaking a readership record, reaching **363,000**<sup>^</sup>,  
more than double of other recruitment magazine



## Extensive distribution network covering selected MTR stations, busy commercial and residential areas

(Effective from Feb, 2025)

For the purpose of reaching target audiences effectively, "JobMarket" continues to expand its distribution channels at MTR stations, commercial and residential areas in Hong Kong over the past decade. Nowadays, the network of free distribution covers 7 main lines of MTR stations, commercial and residential crowded areas, job centres of Labour Department and education institutes.

### Selected stations along 7 MTR main lines (Every Tuesday and Friday at 4:45pm)

#### Tsuen Wan Line

Mei Foo Station  
Cheung Sha Wan Station  
Mong Kok Station  
Tsim Sha Tsui Station  
Yau Ma Tei Station Exit D  
Kwai Hing Station Exit A  
Lai Chi Kok Station Exit A  
Prince Edward Station Exit B1  
Jordan Station Exit A

#### Island Line

Central Station  
Causeway Bay Station  
Chai Wan Station  
Admiralty Station Exit A  
**Tuen Ma Line**  
Tin Shui Wai Station  
Tuen Mun Station  
Ma On Shan Station Exit B  
Yuen Long Station Exit G1  
City One Station Exit C

#### Kwun Tong Line

Kowloon Tong Station  
Kowloon Bay Station  
Kwun Tong Station  
Wong Tai Sin Station Exit E  
Choi Hung Station Exit B  
Diamond Hill Station Exit A  
Lam Tin Station Exit A

#### Tung Chung Line

Tung Chung Station  
Tsing Yi Station Exit A1/A2

#### East Rail Line

Tai Wai Station  
Fanling Station Exit A2

#### Tseung Kwan O Line

Hang Hau Station

(Every Monday and Wednesday at 7:30am)

#### Tsuen Wan Line

Tsuen Wan Station Exit A  
Kwai Fong Station Exit D  
Mong Kok Station MOKO Exit

#### Island Line

Sheung Wan Station Exit E2  
Wan Chai Station Exit A5  
North Point Station Exit B1  
Quarry Bay Station Exit A  
Tai Koo Station Exit A2

#### Kwun Tong Line

Lok Fu Station Exit A

#### Tseung Kwan O Line

Po Lam Station Exit A1

#### Tuen Ma Line

Hung Hom Station PolyU Exit  
Kai Tak Station Exit A

#### East Rail Line

Sha Tin Station Exit B

### Public Libraries

### 13 Labour Department Job Centres

(Every Tuesday and Friday)

Admiralty, North Point, Kowloon East, Kowloon West, Kwun Tong, Sha Tin, Sheung Shui, Tsuen Wan, Tuen Mun, Tung Chung, Yuen Long, Construction Industry Recruitment Centre, Recruitment Centre for the Retail Industry / Recruitment Centre for the Catering Industry

### Online Version

The electronic version of Job Market Magazine publishes on www.jobmarket.com.hk simultaneously.



### Mobile App Version

Job Market App: Job search, self-enhancement, workplace information through one platform!



### Universities, Colleges and other Education Institutes (Every Friday)

#### Universities and colleges

Hong Kong Baptist University  
Hong Kong Baptist University College of International Education  
HKCC — Hong Kong Community College  
The Chinese University of Hong Kong  
The University of Hong Kong  
HKU SPACE United Learning Centre  
HKU SPACE Kowloon East Campus  
Lingnan University  
Hong Kong Shue Yan University  
Hong Kong Metropolitan University  
Hang Seng University of Hong Kong  
The Education University of Hong Kong  
Caritas Institute of Higher Education

#### Other institutions

Wall Street Institute - Jordan  
Employees Retraining Board — Tin Shui Wai  
Employees Retraining Board — Chai Wan  
St. James Settlement — Wan Chai  
St. James Settlement — Quarry Bay  
CMM Monita Academy — Tsim Sha Tsui

\* Source: admanGo 2014 to 2021 report

# Source: Ipsos Media Atlas 2015 1st quarter to 2021 2nd quarter readership report

^ Source: Ipsos Media Atlas 2019 1st quarter readership report

\*\*Distribution locations will be varied according to market demand